

FOR IMMEDIATE RELEASE

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**Dr. Sanford N. Schwartz, DDS Participated in the Give Back A Smile™ 2008-2009 Whitening Challenge to Help Heal the Effects of Domestic Violence**

April 24, 2009 – Brandon, FL – The Give Back A Smile (GBAS) program, a domestic violence awareness program of the American Academy of Cosmetic Dentistry Charitable Foundation (AACDCF), provides cosmetic dental care to survivors of domestic violence through a nationwide network of dental professionals. With the support of Ultradent Products, Inc. and Discus Dental, the AACDCF has established a program to raise funds for this worthy cause. Through this program, volunteers provide whitening treatments to their patients in exchange for a donation to GBAS. Over \$30,061 was raised due to the 2008-2009 Whitening Challenge, which ran from October 1, 2008 – March 31, 2009. Dr. Sanford Schwartz is a GBAS volunteer dentist and participated in the 2008-2009 Whitening Challenge in the Brandon area.

"The Give Back A Smile 2008-2009 Whitening Challenge benefits everyone," said Dr. Schwartz. "Patients in our area have whiter and brighter smiles, and whitening treatments performed at my office generated increased resources to assist the AACDCF in servicing more domestic violence survivors."

**About Give Back A Smile**

The GBAS program was launched May 27, 1999. Generous AACD cosmetic dentists, laboratory technicians, and other dental professionals have volunteered their time and expertise pro bono for the GBAS program. Since its inception, over 700 domestic abuse cases have been completed for a total dollar value of more than \$6.8 million dollars. There are currently 400 applicants that are being treated throughout the United States.

Those interested in finding help through the GBAS program should visit [www.givebackasmile.com](http://www.givebackasmile.com), call the National Hotline at 800.773.GBAS (4227), or send an e-mail to [givebackasmile@aacd.com](mailto:givebackasmile@aacd.com). Donations for the GBAS program can be sent to the AACD Charitable Foundation, 5401 World Dairy Drive, Madison, Wisconsin, 53718-3900.

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