

Dental NEWS & VIEWS™

Vol. 23 Issue 7



Don't Let "Dental Issues" DISRUPT Your Child's Education!

It's a fact! Dental problems can lead to lower grades, more school absences and more missed work for parents!!

New clothes and backpacks are must-haves, but you now have good reasons to add "dental visits" to your "back-to-school" checklist.

You know how distracting it is when your teeth or gums bother you...or when smile imperfections leave you feeling self-conscious. The same goes for your children!

Painful and embarrassing dental issues can harm your child's educational and social development. The sad truth is, kids with unsightly smiles often get bullied!

Make sure "Back-to-School" checkups are at the top of your to-do list!

What the Experts Are Saying...

According to Dr. David Perry, former head of the Dental Health Foundation, "Dental health issues don't just hinder attendance, children with dental health problems show poor academic performance. They are distracted by pain and often have behavioral problems."

Research from the School of Dentistry at USC echoes much the same, "Poor oral health, dental

disease and tooth pain can put kids at a serious disadvantage in school."

The USC study showed that children who reported having recent tooth pain were four times more likely to have a low grade point average when compared to children *without* oral pain.

Kids of All Ages Need Good Oral Health!

Dental health should be a top priority for anyone looking to improve a child's health, school performance and attendance.

Children wearing braces are prone to rampant decay and have a greater need for regular dental checkups and cleanings.

College-bound kids are notorious for ignoring dental health. Prevent that dorm "dental emergency" by scheduling an exam *before* they leave for school. **CALL TODAY!**





We'll Help You "Make the Grade"!

A recent dental survey showed that **86% of parents say their children's oral health isn't as good as it could be!**

Results suggest that **nearly one-third of children don't brush twice a day and 61% don't floss daily.**

Once any two teeth are touching, children should floss once a day. Until they get the hang of it, it's best to supervise their oral hygiene to make sure it gets done—**and done right!**

With your busy lifestyle, we totally understand if it feels like

there aren't enough hours in the day to do it all...**but your kids' oral health is worth the effort!**

Let Us Make Your Job Easier!

We can't take the kids to soccer practice, help with homework or plan what's for dinner, **but we can help educate and motivate your kids to take better care of their teeth!**

We make oral hygiene relevant, engaging and rewarding! With proper instruction on cleaning and healthy snacking, your children will get excited about taking care of their teeth and gums. **That's less work for you!**

Take A Bite Out of Dental Bills!

By scheduling routine dental visits twice a year, kids spend less time in the dental chair. **Not only will they relate to a more positive dental experience—you'll save a ton of time and money!**

We make a great team. So give us a ring, while it's fresh on your mind! ♦



Sealants Put Extra "POWER" Behind Prevention!

We have a sure-fire way to help protect teeth from damaging plaque and acids!

Sealants prevent decay from developing in the most vulnerable areas of your enamel—the narrow grooves in the chewing surfaces of your back teeth.

Flossing and brushing help remove food particles and plaque from the smooth surfaces of your teeth. However, toothbrush bristles can't reach into those deep grooves.

That's why we apply a *dental sealant*, a thin plastic coating, as a highly-effective barrier.



**Sealants aren't
just for kids!**

**Call to find out if
you're a candidate
TODAY!**

It's Fast, Easy & Affordable!

The good news is that sealants can last several years before a reapplication is needed. During your regular dental exam, we'll check the condition of your sealants and reapply, when necessary.

You may be surprised to learn that this preventive treatment isn't just for kids. Find out if you're a candidate!

Sealants can more than pay for themselves by preventing decay and the costs associated with tooth restoration. **Call today!!**



Tooth Fairy Pays Out a Record

\$255 MILLION For Lost Teeth!



Tooth Fairy gifts posted double-digit gains for the third consecutive year, according to the leading "Tooth Fairy" poll.

Kids appear to be benefitting from the recovering U.S. economy. **The average Tooth Fairy gift reached a new high of \$4.36 last year, up from \$3.50 in 2013.**

Based on this dental survey, **the Tooth Fairy left a staggering \$255 million for lost teeth in 2014!**

Believe it or not, this tooth fairy poll has generally been a good indicator of the economy's overall direction.

The current Tooth Fairy market trend has tracked

with the movement of the Standard & Poor's 500 index (S&P 500) in 11 of the past 12 years!

Sign of the Times...

The poll surveyed more than 1,000 parents nationwide. Apparently, in **88% of the homes visited by the tooth fairy, cash alone or cash and prizes (like a toothbrush, toothpaste, dental floss or a toy) were left.**

Some 17% of parents said their child requested that the Tooth Fairy leave additional money.

Take advantage of Tooth Fairy time to chat about good oral health habits and emphasize that it takes *more* than pixie dust to maintain those pearly whites! ❖



"I Now Have Peace of Mind!"

by Lillian Spitzery

One thing I love about my dental office is that they are very accommodating when it comes to scheduling appointments.

I'm glad I found a Dentist and staff that are organized and friendly. I always know exactly how much I will pay for each visit. There are no

billing surprises, which gives me peace of mind!

I was very fearful of trying a new Dentist, but **my Dentist and staff erased all my fears and went out of their way to make sure that I was comfortable and at ease.**

I've had a number of dental procedures done, each one with complete satisfaction. Recently, I

needed a root canal. Throughout the procedure, **they made sure it all went smoothly. They took great care of me.**

I would recommend my Dentist to anyone who wants an **inviting, friendly and dependable experience!** ❖



Sanford N. Schwartz, D.D.S.

“Play It Safe” With A Mouthguard!

Studies show that athletes are 60 times more likely to suffer harm to the teeth when not wearing a mouthguard. Imagine your child (or you) suddenly losing one or more front teeth during sporting activities!

Depending on the activity, you naturally make sure your children are wearing helmets, knee and elbow pads or shin guards. Don't forget to protect their teeth!

Mouthguards help cushion a blow to the face, minimizing the risk of broken teeth and injuries to the lips, tongue or jaw, and should be considered as standard sports gear at any age.

**Make Your Appointment
TODAY!**

**Custom
Mouthguard
\$147**

Transferable. Please share with your family,
friends and co-workers! Offer expires 8/31/15.

The patient and any other person responsible for payment has a right to refuse to pay, cancel payment, or be reimbursed for payment for any other service, examination, or treatment which is performed as a result of or within 72 hours of responding to advertisement for the fee, discounted fee, or reduced fee service, examination or treatment.

**Call Now!
(813) 684-7888**

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FAMILY, IMPLANT AND COSMETIC DENTISTRY

Sanford N. Schwartz, D.D.S., P.A.

Dear Friend,

“Better Oral Health” Can Mean “Better Grades”!

Let's give our children a **clean bill of oral health** so they return to class flashing a **happy, healthy smile!**

A recent study in the **American Journal of Public Health** concluded, “Children with poor oral health status were more likely to experience dental pain, miss school and perform poorly in school. These findings suggest that **improving children's oral health** may be a vehicle to **enhancing their educational experience.**”

“Way back” in the early '80s, former US Surgeon General C. Everett Koop coined the often-repeated phrase, “**You're not healthy without good oral health.**”

So make sure you schedule twice-yearly exams with us for **everyone** in your household! We go all out to provide **relaxed, comfortable, state-of-the-art and affordable dentistry.** Give us a call TODAY!

Yours for Dental Health,

We also accept:



Need Financing? We Can Help!
Interest Free Financing and 100% Financing Options Available!

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