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Brandon Area

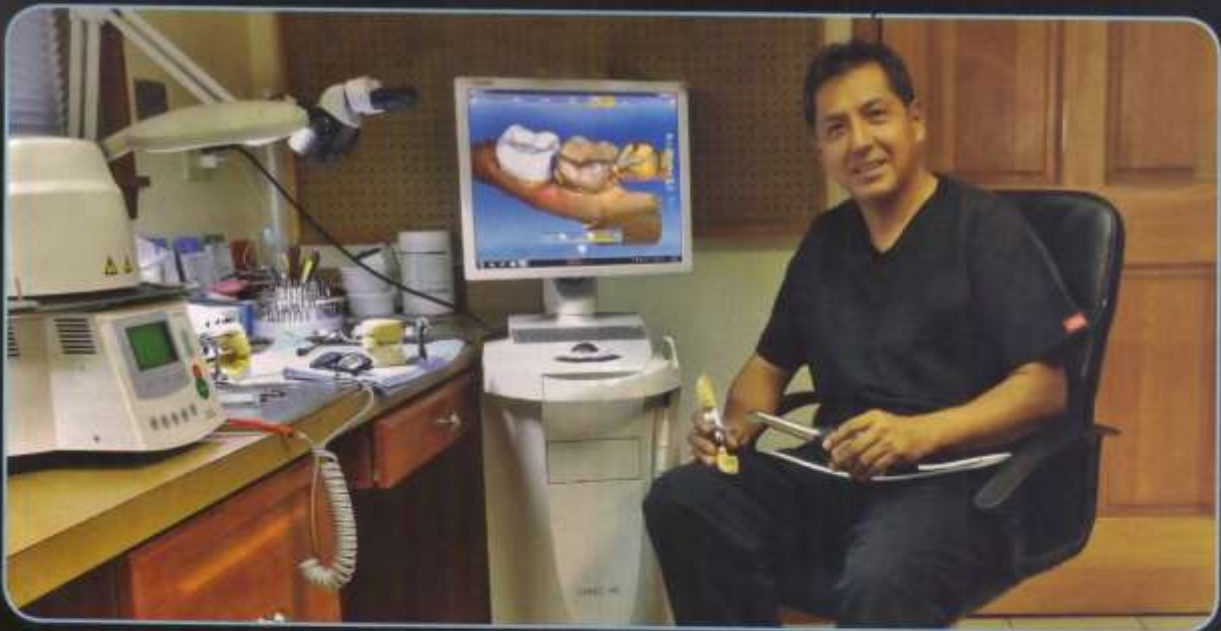
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MAGAZINE

The Very BEST of Everything Our AREA has to offer!

## MEET MASTER CERAMIST, ALFREDO LOAYZA

*"I Have a Passion For What I Do, Just Like Dr. Schwartz!"*



In Keeping With His Commitment and Passion to Provide Patients With The Highest-Quality Treatment, Exceptional Care and Extraordinary Results, Dr. Sandy Schwartz of Family, Implant & Cosmetic Dentistry Welcomes Master Ceramist, Alfredo Loayza to the practice.

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Family, Implant  
& Cosmetic Dentistry



Sanford N. Schwartz, D.D.S.

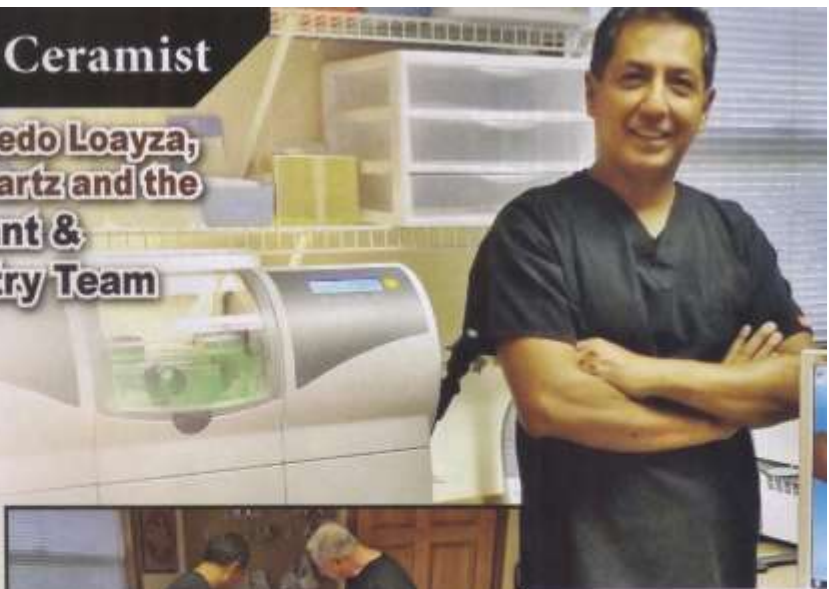
# Meet Our Master Ceramist

## Master Ceramist, Alfredo Loayza, Joins Dr. Sandy Schwartz and the Family, Implant & Cosmetic Dentistry Team

Family, Implant & Cosmetic Dentistry has evolved to become one of the most comprehensive dental practices in the country. They constantly strive to offer the most advanced, state-of-the-art solutions for all dental needs under one roof. Dr. Sandy Schwartz is a nationally recognized leader in his field. He is uniquely qualified and offers patients state-of-the-art treatments, techniques and equipment innovations. Although Dr. Schwartz's patients enjoy having the utmost confidence in and respect for his level of skill and his honest caring approach for their comfort, convenience and satisfaction, they may not realize the significance of people working behind the scene, whose contributions greatly determine a patient's dental restoration results. There often is a crucial need for a good relationship and clear communication between a dentist and the lab they utilize. After having worked with master ceramist, Alfredo Loayza, for over 12 years, Dr. Schwartz is excited to be able to have this extremely talented master ceramist as part of the in office team at Family, Implant & Cosmetic Dentistry.

By having his patient's restorations done in house, Dr. Schwartz can be assured that only the very best ceramist and materials are used. "We feel very privileged to have him working with us. It's a great opportunity and one that we just couldn't pass up. Having one of the nation's most skilled ceramists in house gives us a tremendous advantage. The quality of the restoration is often in the smallest details in each porcelain veneer or crown. With Alfredo participating directly in the treatment, together we can achieve optimal results for the beautiful, customized smile our patients are looking for and we can also save our patients time, resulting in fewer visits for them," stated Dr. Schwartz.

Through extensive and lengthy training, Loay-



za is amongst the best in his field. Having previously worked in practices with renowned, highly skilled dentists, including Dr. Gordon Christensen, renowned prosthodontist, researcher, writer and lecturer, and Dr. Mark Davis, one of America's most experienced cosmetic dentists and dental implant surgeons, Loayza moved from another part of Tampa Bay to the Brandon area to work directly with Dr. Schwartz. "I have a passion for what I do, just like Dr. Schwartz. Dr. Schwartz and everyone here at Family, Implant & Cosmetic Dentistry treat patients like family and I like that! I like working closely with the patient and the dentist. I value life-long learning and this is a tremendous opportunity for me to work with Dr. Schwartz. I have worked with some of the best dentists in the nation, and without a doubt Dr. Schwartz is one of the most knowledgeable and skilled there is. As a team, we can produce the very best results for patients. We have everything we need to produce same-

day crowns and we have the ability to achieve a perfect color match with a patient's natural teeth and to immediately handle intricate details for the very best and fastest results," stated Loayza.

Master Ceramists are experts that are not only involved in the physical manufacturing of dental

veneers and crowns, but are involved in the assessment of what each patient will need as well. Loayza is highly-skilled at the use of CAD/CAM to design and create patient-specific custom abutments in a 3D virtual environment. This allows corrections to be made in angulation with anatomical structure for better support and crown retention. The custom abutment offers the optimal design and is the most user-friendly, cost effective and esthetically pleasing way to restore dental implants!

In addition to bringing a master ceramist in house, Family, Implant & Cosmetic Dentistry has added Cone Beam CT Scan with 3-D Imaging to their list of unique services they provide, all under one roof, for the highest quality care and convenience for their patients. General dentistry, Implants, computer guided implant surgery, CEREC, Teeth-in-a-Day, Invisalign, Zoom, KOR and Rembrandt Whitening, Lumineers, veneers and crowns are all offered with state-of-the-art technology and old-school comfort. In addition, periodontal therapy, laser bacterial reduction, root canal therapy, extractions, dentures, breath care and others are among the comprehensive services provided.

For more information on Master Ceramist, Alfredo Loayza, Dr. Schwartz's expert, preventive, restorative and cosmetic dentistry services, or to schedule an appointment, call Family, Implant & Cosmetic Dentistry at (813) 684-7888. The office is located at 787W. Lumsden Rd. in Brandon (In Oak Park Plaza). Visit their website at [DrSandySchwartz.com](http://DrSandySchwartz.com)

