

# Dental NEWS & VIEWS™

Vol. 23, Issue 11



## 4 REASONS You will LOVE the Benefits of “Cosmetic Dentistry”!



### 1 The Holidays Are Here!

'Tis the season to stop hiding your smile! It's time to meet, greet, look great...and celebrate. So what don't you like about your smile? Our cutting-edge cosmetic dentistry can improve your smile in less time—and more affordably—than you ever imagined!

Why postpone this exciting opportunity when we can help you get started today.

### 2 Nail Your Job Interview!

Gain the competitive edge! A whiter, brighter, confident smile could help land you that dream job. On the flip side, a recent study funded by Rice University and the University of Houston showed that facial imperfections can negatively impact the outcome of an interview.

Remember, recruiters can pull up online profiles and make a judgment about you before you ever meet. Online or in-person—a great smile puts your best face forward!



### 3 Attract That “Someone Special”!

Whether it's face-to-face or online dating, an attractive smile is the key to making a positive first impression!

A recent Match.com survey of 5,500 singles showed that 71% of women say nice teeth matter when considering a prospective date; 58% of men say they judge women based on their teeth. We have an eye for creating beautiful smiles. What are you waiting for??

### 4 Your “Picture-Perfect” Winter Wedding!

Let us help create your bridal smile that's as bright and beautiful as the rest of you. If your smile isn't quite wedding-ready, you still have time to correct your smile flaws.

A professional cleaning, whitening or teeth contouring may be all you need to ensure a radiant smile and fresh breath on your big day!





# How to REVERSE

## the Signs of an "Aging Smile"!

Everyone loves having—and looking at—a beautiful smile. After all, it exudes vitality and youth.

Over time, your smile can lose its luster. Let's face it: Without cosmetic dentistry, your mouth will eventually mirror your age. When that happens, you may not like what you see!

### For example...

- Aging teeth can be worn down, jagged, dark and discolored.
- Receding gums can expose your roots and make your teeth appear longer than normal.
- A lifetime of restorations may result in unsightly color variations.
- Missing teeth cause bone loss and will noticeably age your face.

### Rejuvenate Your Smile!

We make smiling, eating, speaking and even kissing, fun again!

Seriously, you deserve to restore what has broken down over time. And you're entitled to enhance and restore your youthful smile!

Go ahead and enjoy the smile you were meant to have!

Today's modern cosmetic dentistry can turn back the clock and make you look younger!

Ask us about replacing old restorations, bleaching, contouring, closing spaces, restoring worn teeth, or altering the length of your teeth.

You're going to love your new healthy, younger-looking smile. And you're going to wonder what took you so long to look so good! ❖

## Call Today!

### "Age-Defying" Porcelain Veneers



This 60-year-old patient's teeth had become discolored over time. An accident left her with four fractured, uneven front teeth. Shadows created from poorly aligned teeth toward the back left dark spaces in her smile.

After placing eight beautiful, natural looking porcelain veneers, her whiter and "wider" smile is noticeably more attractive and younger looking.

## It's NOW or NEVER!

Be sure to use those 2015 dental benefits that you've already paid for!

### Make your appointment now!!







# State-of-the-Art Smile Enhancement Can Be Yours!

We offer a wide array of quality restorative materials and the newest cosmetic dental techniques. It may take more than one procedure to optimize your smile. We take pride in designing your new, natural-looking smile!



## teeth whitening

Teeth discoloration can be caused by coffee, tea, wine, dark sodas, berry juices, certain medications and cigarettes. However, yellowing or graying of your teeth may have to do with the natural wearing process and your genetics. **Bleaching can effectively remove stains and whiten your teeth.**



## bonding

*Bonding* is tooth-colored material used to close spaces between your teeth, as well as to **improve the shape and color of your teeth.** Bonding can help repair chipped, broken, stained or cracked teeth. Done in as little as a single office visit, bonding can last many years.



## crowns

*Crowns* are used to **restore the normal shape and appearance of teeth** that have been extensively damaged by decay or injury. They're also used to strengthen root-canal filled teeth.



## veneers

*Veneers* are thin shells that are placed over your front teeth to **improve their shape and color.** Veneers are used on teeth with uneven surfaces or that are chipped, discolored, oddly shaped, unevenly spaced, or crooked.



## teeth contouring

*Teeth contouring* is a procedure that **reshapes or corrects crooked teeth, chipped, irregularly shaped teeth or even overlapping teeth**—in a single session! This quick and simple procedure is commonly used to alter the length, shape or position of your teeth. It may also help correct minor bite problems.

**Get the  
Beautiful Smile  
You Deserve!**

**VERY**  
"I am <sup>A</sup>Satisfied with the Quality of My Dental Work!"



by Raymond Buchanan

**A**s a result of my dentistry, I have had a tremendous turnaround in my smile and have fewer dental problems.

I am very, very satisfied with the quality of work and what it has done to enhance my appearance and my overall well-being. I make sure I never miss a single routine dental checkup.

The entire office is very professional, approachable and they treat me like family!

The staff goes above and beyond the call of duty. **They go over everything with me so I am certain and confident about the dental work that needs to be done.**

They make me feel very comfortable. **Overall, they just make sure I have an awesome and wonderful experience.**

I would *definitely* refer my friends and family. ❖



Sanford N. Schwartz, D.D.S.

D07171  
Sanford N. Schwartz, DDS, PA  
787 West Lumsden Road  
Brandon, FL 33511-6261

PRSR STD  
U.S. POSTAGE  
PAID  
DCM

### We Have The Cosmetic Dental Solution You're Looking For!

- Repair broken or chipped teeth
- Replace missing teeth
- Close gaps between your teeth
- Camouflage misshapen teeth
- Straighten your teeth
- Smooth out rough spots
- Place tooth-colored fillings
- Whitening and stain removal

Cosmetic improvements are not always just *cosmetic*. They may also improve oral problems such as hard-to-clean areas and a bad bite.

Daily oral hygiene and healthy gums will help leave you more options!

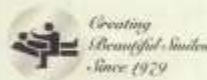
#### CALL US TODAY!

**"FREE"**  
Teeth Whitening  
with your  
**invisalign** Treatment.

Transferable. Please share with your family and friends. Offer good for 30 days.

The patient and any other person responsible for payment has a right to refuse to pay, cancel payment, or be reimbursed for payment for any other service, examination, or treatment which is performed as a result of or within 72 hours of responding to advertisement for the free, discounted fee, or reduced fee service, examination or treatment.

**Call Now!**  
**(813) 684-7888**



### FAMILY, IMPLANT AND COSMETIC DENTISTRY

Sanford N. Schwartz, D.D.S., P.A.

Dear Friend,

#### Say "Good-Bye" To Your Smile Flaws!

We offer a personalized and highly unique way of designing your dream smile. You may want a *head-turning Hollywood smile* or you may just want to go a *few shades whiter*.

#### The choice is yours!

Whether you want **subtle** or **major** smile improvements, your **"customized results"** will be *natural looking* and *perfectly suited* to your facial coloring and features.

Don't suffer the embarrassment of stained, yellowed, misshapen, crooked or missing teeth. "Smile flaws" no longer have to get in the way of your career advancement, stop you from meeting interesting people, or deprive you of enjoying life!

We'll help you get that gorgeous smile just in time for the holidays. Ask about the latest cosmetic dentistry procedures and ask for your complimentary enhanced photo smile preview.

Thanks for choosing us to serve your dental needs.  
**Let us hear from you TODAY!**

**Wishing You a Happy Thanksgiving,**

We also accept:



**Need Financing? We Can Help!**  
**Interest Free Financing and 100% Financing Options Available!**

787 West Lumsden Road • Brandon, FL 33511-6261 • (813) 684-7888

Email: [drsandys@ident.com](mailto:drsandys@ident.com)

Find us online at [www.implantandcosmeticdentistry.com](http://www.implantandcosmeticdentistry.com)  
or at [www.DrSandySchwartz.com](http://www.DrSandySchwartz.com)